

VIRGIN COCKTAILS

What's driving the growth

The trendy occidental culture for
COCKTAIL AND MIXOLOGY

The new «OCCIDENTAL WAY OF LIFE»
of regions like Middles-East, Asia,
Pacific, Africa

The fundamental «LESS IS BETTER»
Low degree or non alcohol



VIRGIN COCKTAILS

Inspired with alcohol but reveal free of!



FLAVOR OPPORTUNITIES

by Jean Niel

VIRGIN COCKTAILS

Less is better!

- Cultural issues
- Health concerns
- Better-for-you beverage trends
- Non-alcoholic new communities

Interested to learn more?
Please contact us.